



OLIVIA TULLETT®



Welcome to the first Lookbook from Olivia Tullett®!

I am Olivia, the founding Director of Olivia Tullett®, and am incredibly excited to introduce you to the current ladies' collection of 2019.

I am proud to say all of our garments are made from start to finish in England. Quality materials and finish are key to the success of our brand thus far and this remains the case as we move forward.

Olivia Tullett® is a brand currently stocked not only in England but also in Sweden, the Netherlands & the USA. All designs are created & developed by myself using the knowledge learnt from years of shooting and country living.

We will be attending various country shows and would love to welcome you on to our stand. Please head to www.oliviatullett.co.uk for the latest information on dates and locations.

I hope you enjoy this Lookbook and learning more about Olivia Tullett®.

Warmest Wishes,

Olivia Tullett, Founding Director

Front Cover: Amber Jacket in green with purple & orange check with navy moleskin £699

**Back Cover: Amalia Skirt in black & white herringbone tweed with black moleskin £249
Bella Gilet in brown herringbone with brown leather £399**

Opposite: Amber Jacket in black & white herringbone with black moleskin £699



Gilets

Bella Gilet in
Green/Green
£399



The "Bella" Gilet

The "Bella" gilet is Olivia Tullett®'s signature design. Fabulously flattering and perfectly practical, the "Bella" is the key piece to any shooting lady's wardrobe. Created for ladies who shoot by a lady who shoots means this gilet is not only practical but stylish with aspects of the design and fit unique to Olivia Tullett®. The "Bella" comes in three colour options** and is made with Teflon coated tweed as well as having a waterproof lining.

Design & fit for ladies



*Padded leather on both shoulders**

*Unique pocket design**

Half length, two-way front zipper to allow pockets to move away from the body when full instead of "bunching up"

Bella Gilet in Brown/Brown £399

***For technical information see pages 31-38**

Options available

****Colour options:**



Blue/Purple
(Blue tweed with check & purple leather)



Green/Green
(Green tweed with check & green leather)

Size options:

Available in UK sizes 8-22. For our sizing information please see page 38



Josie Gilet in Beige/Blue/Navy £299
For technical information see pages 31-38

The "Josie" Gilet

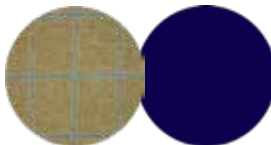
For a more traditional style and versatile approach to the shooting gilet, the "Josie" boasts the same flattering fit as the rest of the Olivia Tullett® collection but has soft moleskin detailing with a 5 button fastening front. Enjoy comfort and class with our "Josie" both in and out of the field.



3 Colour options:



Brown/Red
(Brown tweed with check & red moleskin)



Beige/Blue/Navy
(Beige tweed with pale blue check & navy moleskin)



Green/Green
(Green tweed with check & green moleskin)

Size options:

Available in UK sizes 8-22. For our sizing information please see page 38



Smock & Coats

Roberta Smock
in brown
herringbone
£599



The "Roberta" Smock

Have you ever felt like there is never a garment that is suitable for shooting, dog walking, horse riding, also general country and outdoor lifestyles? Well, now there is!! Our "Roberta" smock is the answer to all of the above. A tweed, waterproof, windproof, fleece-lined smock (or hoody, depending on your preference on wording) suitable come rain or shine. An adjustable hood keeps the wind and cold out and the fleece lining keeps you all snug. You'll never need multiple items for different activities again!

Fully fleece lined

Fully adjustable hood

*Action back design**



*Windproof, waterproof & warm**

Side zip opening

Roberta Smock in herringbone brown £599

***For technical information see pages 31-38**

Options available

Colour options:



Brown/Brown
*(Brown herringbone tweed
& brown fleece)*



Navy/Check
*(Navy tweed with check &
navy fleece)*



Green/Green
*(Green tweed with check &
green fleece)*

Size options:

Available in UK sizes 8-22. For our sizing
information please see page 38.



Roberta Smock
in navy check
£599

The "Olivia" Jacket

Proud winner of the 2017 Shooting Industry Awards, "New Ladies Clothing Product" category, this jacket has it all. Not only is it a waterproof shooting jacket with our unique pocket design*, padded leather shoulders* and full action back*, by undoing just two zips, it becomes a gilet in seconds. Our soft, ribbed cotton inner collar is smooth against your neck and the storm cuff set inside the bottom of the sleeves gives you even more protection against the elements. Winning the award for innovation and design style, the "Olivia" Jacket is the ultimate addition to any country ladies' wardrobe.



2 garments in 1

*Windproof,
waterproof &
warm**

*Unique pocket
design*

*Hand warmer
pockets - great for
those cold days
waiting for birds to*

Olivia Jacket in herringbone brown £899

***For technical information see pages 31-38**

Options available

Sleeves on



Front

Back

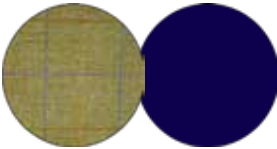
Sleeves off



Front

Back

Colour options:



Green/Purple/Navy

(Green with purple & orange check with navy leather)



Brown/Brown

(Brown herringbone tweed & brown leather)



Green/Purple/Brown

(Green tweed with purple and yellow check & brown leather)

Size options:

Available in UK sizes 8-22. For our sizing information please see page 38

The “Amber” Jacket

If you are looking for a more casual tweed jacket, our “Amber” jacket fits the bill. Less structured than the “Olivia” Jacket, the “Amber” jacket offers: a fully adjustable & removable fleece lined hood, fleece lined handwarmer pockets, our unique pocket design*, the same waterproofing as all the other garments in our collection, full action back design, a two-way front zipper and internal storm cuffs. Perfect for wherever your day outdoors takes you.

*Fleece lined,
adjustable,
removable hood*

*Windproof,
waterproof &
warm**



*Front two-way zip
covered for better
protection against
the elements*

*Unique pocket
design*

Amber Jacket in black & white herringbone with black moleskin £699

Amber Jacket in green with purple & orange check with navy moleskin £699

***For technical information see pages 31-38**

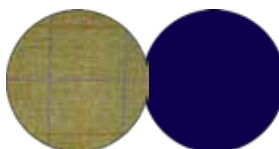
Options available



Colour options:



Brown/Brown
(Brown herringbone tweed
& brown moleskin)



Green/Purple/Navy
(Green with purple & orange
check with navy moleskin)



Black/White
(Black & white herringbone
tweed
with black moleskin)

Size options:

Available in UK sizes 8-22. For our sizing
information please see page 38

Josie Gilet in Beige/Blue/Navy £299
Bridie Breeks in Beige/Blue/Navy £349



Breeks

The "Bridie" Breeks

With both comfort and style in mind, you cannot go wrong with our "Bridie" Breeks. As with all our other designs, we have combined the best of both worlds into these breeks. For comfort you have a full cotton lining next to the skin and a soft ribbed cotton cuff on the hem for ladies with all sizes of calf. For practicality you have a large (wide and deep) cotton pocket to stop anything falling out and our fully waterproof interlining matched with the Teflon® coating on the tweed. For style you have a high-waisted design for a more flattering look and to eliminate the need for a belt and a side fastening invisible zip to reduce any bulk at the front which is caused by front openings.

Front



Side Zip Fastening

Side



*Windproof,
waterproof &
warm**

Back



*Fully cotton
lined*

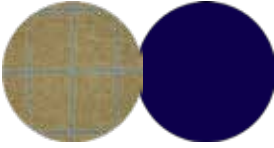
*Soft & Stretchy
Cuff for Easy fit
(see website
for more info)*

Bridie Breeks in Beige/Blue/Navy £349

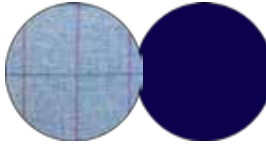
***For technical information see pages 31-38**

Options available

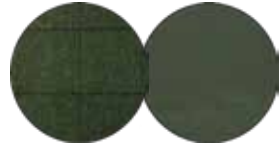
Colour options:



Beige/Blue/Navy
(Beige tweed with pale blue check & navy moleskin)



Blue/Navy
(Blue tweed with check & navy moleskin)



Green/Green
(Green tweed with check & green moleskin)

Size options:

Available in UK sizes 8-22. For our sizing information please see page 39



Bridie Breeks in Beige/Blue/Navy £349
***For technical information see pages 31-38**

The "Dani" Breeks

Traditional styling is sometimes the way to go and for this we have the "Dani" breeks. With the same practicality features and high waisted fit as the "Bridie" style, the "Dani" breeks only differ in their leg shaping and hem fastening. These have a more fitted leg and the opening has a moleskin vent with velcro tab to close. The full cotton lining is the same as with the "Bridie" breeks.



Dani Breeks in Green/Green £349
*For technical information see pages 31-38

Options available

Front



*Deep pockets
with moleskin
side detailing*

Side



*Side Zip
Fastening*

Back



*Windproof,
waterproof &
warm**

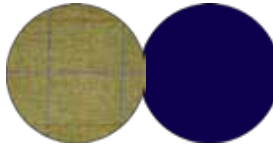
*Fully cotton
lined*

*Traditional vent
opening at hem*

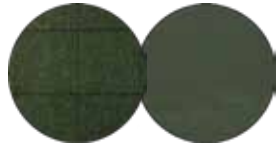
Colour options:



Brown/Brown
*(Brown herringbone tweed
& brown moleskin)*



Green/Purple/Navy
*(Green with purple &
orange
check with navy moleskin)*



Green/Green
*(Green tweed with check &
green moleskin)*

Size options:

Available in UK sizes 8-22. For our sizing
information please see page 38

Left: Amalia Skirt in Brown/Red £249
Right: Amalia Skirt in Green/Green £249

Skirts





The “Amalia” Skirt

Working with tradition, this season has brought to us the “Amalia” skirt - a simple A-line with extra flare! We have used a simple pattern which has introduced extra volume with moleskin accents down the side as well as a hidden vent down the back showing a flash of red. Perfect for any day outside come rain or shine, this waterproof skirt will keep you lovely and dry with its Teflon® coated tweed and fully waterproof inter-lining. Designed to cover the top of the standard wellington boot or the Fairfax & Favor boot, no rain will be making your foot soggy! Even though the style is very flared to allow for lots of movement, the weight of the fabrics combined mean in gusty weather the only “flash” will be from the moleskin detailing!



Amalia Skirt in Brown/Red £249

***For technical information see pages 31-38**

Options available

*Fully lined, waterproof
and teflon® coated
tweed and hand cut*

Back zip fastening

Front



Side



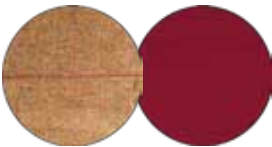
Back



*Moleskin side
detailing*

*Inverted moleskin
vent at the back
for extra flare &
movement*

Colour options:



Brown/Red
(Brown tweed with check &
red moleskin)



Green/Green
(Green tweed with check &
green moleskin)



Black/White
(Black & white herringbone
tweed
with black moleskin)

Size options:

Available in UK sizes 8-22. For our sizing
information please see page 38

The "Jessica" Skirt

Our "Jessica" skirt is a great addition to any ladies' wardrobe, dress it up or dress it down, the simple box pleats front and back with leather fixed side belt detailing make this skirt great for those summer days.

Simple box-pleat design front and back

Real leather side detail

Back zip fastening

Front



Side



Back



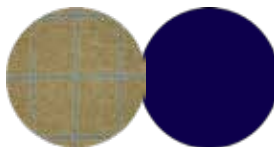
Fully lined and hand cut

Colour options:



Taupe/Tan

(Light brown tweed & tan leather)



Beige/Blue/Navy

(Beige tweed with pale blue check & navy leather)



Black/White

(Black & white herringbone tweed with black leather)

Size options:

Available in UK sizes 8-22. For our sizing information please see page 38

Jessica Skirt in Taupe/Tan £229



Jessica Skirt in Light Brown/Tan
£229

The "Lola" Skirt

Work or play, day or night, our "Lola" wrap skirt has you covered. A modern take on the classic mini skirt design, the "Lola" gives you more coverage with its high waisted design. Individually cut, each skirt is hand crafted in the UK and adds that little something extra to any outfit.

*Internal & external
button fastenings*

*1.5 times wrap
around*



*Real leather
front detail*

*Fully lined and
hand cut*

Lola skirt in Green tweed with check & brown leather £229

Options available

Colour options:



Black/Grey
*(Grey tweed with check &
black leather)*



Taupe/Brown
*(Light brown tweed &
brown leather)*

Size options:

Available in UK sizes 8-22. For our sizing
information please see page 38

Technical Information



Pocket shown is on the
Amber Jacket in Green/Purple/Navy
£229

Unique Pocket Design

One of the features unique to Olivia Tullett® is our cartridge pocket design. This is the result of many prototypes and development over a 5 year span.

This pocket design is created with enough space for up to 50 cartridges* per pocket. The combination of leather and reinforced tweed enables the pocket to hold a good amount of weight. The front vent allows the pocket to expand fully with ease.

Many pocket designs with top flaps are designed with a tab that hold the flap up and out of the way. Our design is different and in fact the side structure of the pockets inside creates a gap where the top flap folds in and sits completely out of the way to make loading much easier.



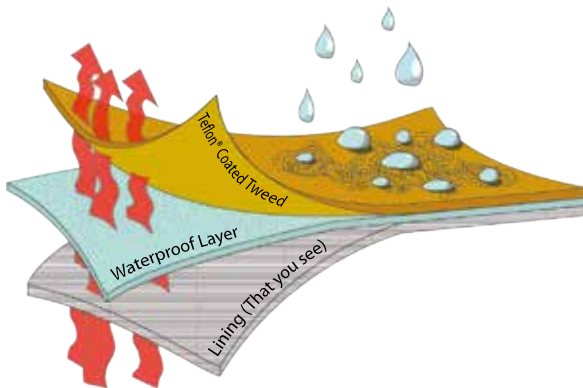
Above: Pocket shown on Bella Gilet in Blue/Purple

**50 is a max fill capacity. Everyone has different levels of comfort when it comes to carrying cartridges so just fill the pockets with however many cartridges is comfortable for you.*

Waterproofing

All of our garments are made with Teflon® coated tweed and have a full waterproof, windproof and breathable lining. We have taken time in researching good waterproof interlinings and ways of keeping our garments warm and dry.

When it comes to tweed, there are limited options for this. Luckily the fabric itself, due to its nature, is a natural repellant of water but inevitably, over time, exposed to rain and other elements, it requires some help to avoid becoming water-logged.



This is where the Teflon® coating comes in. A Teflon® layer is applied to the tweed before it arrives at our manufacturer and it is then ready to roll out and cut. Teflon® coating helps to keep rain out for a while but an internal waterproof lining is needed for full protection.

Our internal lining is lightweight, windproof and breathable and is the quietest option available.

Padded Leather Patch.

Front padded leather patches on our “Bella” gilets and “Olivia” jackets are not only a design feature but are there for a purpose.

They create a light padding to absorb the recoil of a gun. (Extra padding may be required underneath the garment*.)

The angle of the stitching not only holds the padding in place under the leather, it creates a visually more feminine angle across the upper torso.

Finally, we the padding is applied to **both** the left and right hand side shoulders. This is to allow for both left-handed and right-handed ladies users.



Above: Padded leather on Blue/Purple Bella Gilet

**Please consult an instructor for an appropriate amount of padding for the recoil of your gun.*



Left: Olivia Jacket in brown herringbone & brown leather £899
Right: Bella Gilet (full length zip) in black & white herringbone & black leather £399

Our "Action" Back Design



Our "Action Back" design is all in the construction. Many other garments on the market have back vents, known as an "Action back". This allows for ease of movement in garments with

sleeves. Most items are constructed using a strip of elastic (normally 2.5cm -3cm wide) which is then attached to **one** place inside, pulling the vents back into position once arms are no longer extended, let's call this the "resting position".

At Olivia Tullett® we have come up with something different. Our designs include a full mesh panel built into the garment internally, which pulls *both* sides of the vent back into the "resting position". The full length of the vent then returns with all the fabric sitting correctly and no bunching occurs. The other reason we have used a full mesh panel is to avoid any unnecessary irritation of the back area a single strip of elastic may create.



Sizing & Fit

We are very proud of our attention to style and fit at Olivia Tullett®. Created for ladies who shoot by a lady who shoots means that our shaping is developed from first hand knowledge of being in the field and knowing what is required to make a garment both practical and flattering.

All information on sizing and how to find your best size is available on our website. (See rear page)

To give you an example of our sizing please see the size chart below for the breakdown of the "Josie" gilet.

Josie Gilet Sizing chart (All sizing is approximate)

Size	Bust (cm)	Waist (cm)	Hips (cm)	Length (cm)	Zip Length (cm)
8	95	91	109	69.4	N/A
10	100	96	114	70	N/A
12	105	101	119	70.6	N/A
14	110	106	124	71.2	N/A
16	115	111	129	71.8	N/A
18	120	116	134	72.4	N/A
20	125	121	139	73	N/A
22	130	126	144	73.6	N/A

Sizes* are taken from the garments themselves which means when you are measuring yourself you will need to allow extra for both movement and layers of clothing. For example, if you measure:

Bust: 100cm, Waist: 96cm & Hips 114cm.

You will need to order a size 12.

Our aim is to make ladies feel comfortable as well as confident in how they look and how our clothes fit. If you're comfortable and confident the world is your oyster!

**Size measurements are accurate but are still an approximate due to the nature of the garments and how they are made*

A little bit of Background

History of our Founder

Our founder, Olivia Tullett, has a fashion background dating back to 2004. Being raised in a small village in Warwickshire, the outdoors lifestyle was one that she embraced. Her passion for design started back in high school where she attended many extracurricular courses in conjunction with the local college.

This kickstarted the path that would lead her to where she is now. Not one for conventional methods, Olivia decided to leave her sixth form school after 1 year and attend a fashion course at college. Due to her past experience she was accepted on to the 2nd year and was required to complete both years in one. Never one to turn down a challenge, she accepted! Turns out it was a good move as following the completion of this course she was welcomed into University on a BA Hons degree course for Fashion Design.

After successfully completing her degree with 1st Class Honors, Olivia went on to study her Masters Degree at a different University where she diversified into working with leather as a new material. This inspired her to start up OJT Designs Ltd during the time she was studying.

Filled with a new outlook on the world of fashion and accessories, Olivia used the newly formed business as a platform to develop her skills and began creating a collection of individual pieces that would be later stocked in shops within the Cambridge area.

Thinking that she was not busy enough, Olivia became a Lecturer at the University she studied her BA Hons degree teaching the course she originally studied.

As time went on and her business began to grow, the focus became once again fixed on the clothing business which was now developing into tweed items and Olivia chose to start designing ladies shooting clothing using her knowledge of shooting and country living.

Jump to 2017, OJT Designs Ltd started to see recognition within the industry by winning the Shooting industry awards in the 'New Ladies Clothing' section for the "Olivia" Jacket (see page 14 & 15).

This set the wheels in motion for a branding change to Olivia Tullett® (also a registered trademark) and the move from a 'Bespoke' to an 'Off the peg' clothing range.

The company ethos of being 100% British made remained strong as Olivia worked tirelessly to find high quality materials and manufacturers for the currently collection. Finally finding a company she trusted and was satisfied with their quality of work Olivia built up a stock of 4 designs.

Fast forward to the current year of 2019, Olivia released a new collection for Olivia Tullett®, making the range now perfect for kitting out a lady's country wardrobe from top to toe. Olivia is proud to say that the brand is now stocked in the UK, USA, Sweden and the Netherlands with more locations on the horizon.

Olivia has now expanded Olivia Tullett® into a brand new studio space and showroom, with the whole collection on display, in Stratford-Upon-Avon (which is available to view by appointment only, please contact us for details). With the prospect of more stockists across the UK in sight, Olivia hopes the brand will continue to grow and be a staple feature in every country clothing wardrobe out there.

Thank you for taking the time to read about the history of our Founder, your continued support over the years and in the future has made the brand what it is today.



Contact Us

Olivia Tullett® Ltd HQ,
37 Timothy's Bridge Road, Stratford Upon Avon, Warwickshire
CV37 9NQ.
Phone: +44 (0) 1789 297 893 Email: info@oliviattullett.co.uk

OLIVIATULLETT.CO.UK

Social Media

Instagram: [@oliviattullettclothing](https://www.instagram.com/oliviattullettclothing) Facebook: [@oliviattullettclothing](https://www.facebook.com/oliviattullettclothing)
Twitter: [@OliviaTClothing](https://twitter.com/OliviaTClothing)

Ordering

Visit us online or call our Warwickshire based team on the number above. We will be happy to help. Open Monday to Friday 9am to 5pm. We do monitor emails over the weekend so please do not hesitate to get in contact.

Delivery

Free delivery and returns on all UK orders; EU orders over £200; USA orders over £250; Rest of the world £275.

Shows

We do attend events throughout the year so come and visit our stand and browse the range (check online for event dates and locations).

Showroom

We now have a brand new showroom for you to view all of our collection in Stratford-Upn-Avon. By appointment only. Please contact us on the email above to arrange a visit.

Photography by Sarah Farnsworth

Website: SARAHFARNSWORTH.CO.UK

Phone: +44 (0) 7921 196032



WWW.OLIVIATULLETT.CO.UK